



Presenting Sponsor Level Benefits

For a donation of \$10,000, you will receive the following benefits:

- Eight (8) VIP tickets to the Black & White Gala
- Twenty-four (24) regular tickets to the Black & White Gala
- Top billing and logo recognition as Presenting Sponsor of the event on print and advertising materials promoting the event*
- Logo recognition as Presenting Sponsor in regular e-mail blasts promoting the event to electronic mailing list of 2,290 members
- Logo recognition on the Black & White Gala website (www.blackandwhitecharlotte.com) and the Young Affiliates of the Mint website (www.youngaffiliates.org) through July 1, 2010 with link to your company's website
- Verbal recognition at the event
- At-event logo recognition on signage and flat screens within event venue with continuous looped recognition playing throughout the evening**
- Recognition in *e-news from The Mint Museum*, the Mint's weekly e-newsletter with electronic mailing list of more than 7,200 members
- Recognition in The Mint Museum's bi-monthly electronic newsletter, *MintNews*
- Recognition in The Mint Museum's Annual Report
- Four (4) complimentary one-year individual Young Affiliates of the Mint memberships which include free admission into the Mint Museum of Art and Mint Museum of Craft + Design, invitations to Young Affiliates events, discounted ticket prices to Young Affiliates events and reciprocal memberships to more than 78 museums in the Southeast
- An invitation for two to each exhibition preview party at The Mint Museum for one year

**To be featured in event save the date card and promotional flyer, Sponsorship Reservation Form must be received by September 1, 2009.*

***To be featured in at-event recognition, Sponsorship Reservation Form must be received by October 23, 2009.*

Please note that \$9,000 of the sponsorship is tax deductible. However, if tickets are not redeemed, 100% of the donation is tax deductible





Platinum Sponsor Level Benefits

For a donation of \$5,000, you will receive the following benefits:

- Six (6) VIP tickets to the Black & White Gala
- Twelve (12) regular tickets to the Black & White Gala
- Logo recognition as Platinum Sponsor in print and advertising materials promoting the event*
- Logo recognition as Platinum Sponsor in regular e-mail blasts promoting the event to electronic mailing list of 2,290 members
- Logo recognition on the Black & White Gala website (blackandwhitecharlotte.com) and the Young Affiliates of the Mint Museums website (youngaffiliates.org) through July 1, 2010 with link to your company's website
- At-event logo recognition on signage and flat screens within event venue with continuous looped recognition playing throughout the evening**
- Recognition in The Mint Museum's bi-monthly electronic newsletter, *MintNews*
- Recognition in The Mint Museum's Annual Report
- Two (2) one-year individual Young Affiliates of the Mint memberships which include free admission into the Mint Museum of Art and Mint Museum of Craft + Design, invitations to Young Affiliates events, discounted ticket prices to Young Affiliates events and reciprocal memberships to more than 78 museums in the Southeast

**To be featured in event save the date card and promotional flyer, Sponsorship Reservation Form must be received by September 1, 2009.*

***To be featured in at-event recognition, Sponsorship Reservation Form must be received by October 23, 2009.*

Please note that \$4,500 of the sponsorship is tax deductible. However, if tickets are not redeemed, 100% of the donation is tax deductible.





Gold Sponsor Level Benefits

For a donation of \$2,500, you will receive the following benefits:

- Four (4) VIP tickets to the Black & White Gala
- Eight (8) regular tickets to the Black & White Gala
- Gold Sponsor name recognition in print and advertising materials promoting the event*
- Logo recognition as Gold Sponsor in regular e-mail blasts promoting the event to electronic mailing list of 2,290 members
- Logo recognition on the Black & White Gala website (www.blackandwhitecharlotte.com) and the Young Affiliates of the Mint website (www.youngaffiliates.org) through July 1, 2010 with link to your company's website
- At-event logo recognition on signage and flat screens within event venue with continuous looped recognition playing throughout the evening**
- Recognition in The Mint Museum's Annual Report
- One (1) one-year individual Young Affiliates of the Mint membership which includes free admission into the Mint Museum of Art and Mint Museum of Craft + Design, invitations to Young Affiliates events, discounted ticket prices to Young Affiliates events and reciprocal memberships to more than 78 museums in the Southeast

**To be featured in event save the date card and promotional flyer, Sponsorship Reservation Form must be received by September 1, 2009.*

***To be featured in at-event recognition, Sponsorship Reservation Form must be received by October 23, 2009.*

Please note that \$2,250 of the sponsorship is tax deductible. However, if tickets are not redeemed, 100% of the donation is tax deductible.





Silver Sponsor Level Benefits

For a donation of \$1,000, you will receive the following benefits:

- Two (2) VIP tickets to the Black & White Gala
- Four(4) regular tickets to the Black & White Gala
- Name recognition as Silver Sponsor in regular e-mail blasts promoting the event to electronic mailing list of 2,290 members
- Name recognition on the Black & White Gala website (www.blackandwhitecharlotte.com) and the Young Affiliates of the Mint website (www.youngaffiliates.org) through July 1, 2010 with link to your company's website
- Recognition in The Mint Museum's Annual Report
- At-event name recognition on signage and flat screens within event venue with continuous looped recognition playing throughout the evening**

***To be featured in at-event recognition, sponsorship reservation form must be received by October 23, 2009.*

Please note that \$925 of the sponsorship is tax deductible. However, if tickets are not redeemed, 100% of the donation is tax deductible.





Bronze Sponsor Level Benefits

For a donation of \$500, you will receive the following benefits:

- Two (2) VIP tickets to the Black & White Gala
- Name recognition on the Black & White Gala website (www.blackandwhitecharlotte.com) and the Young Affiliates of the Mint website (www.youngaffiliates.org) through July 1, 2010 with link to your company's website
- At-event name recognition on signage and flat screens within event venue with continuous looped recognition playing throughout the evening**

***To be featured in at-event recognition, sponsorship reservation form must be received by October 23, 2009.*

Please note that \$450 of the sponsorship is tax deductible. However, if tickets are not redeemed, 100% of the donation is tax deductible.





Official After-Party Sponsor

For a donation of \$750, your Uptown Club will receive the following benefits

- Featured as the official After-Party of the 2009 Black & White Gala
- Two (2) VIP tickets to the Black & White Gala
- Recognition as After-Party Sponsor in regular e-mail blasts promoting the event to electronic mailing list of 2,290 members
- Name recognition with After-Party information on the Black & White Gala website (www.blackandwhitecharlotte.com) and the Young Affiliates of the Mint website (www.youngaffiliates.org) through July 1, 2010 with link to your website
- At-event name recognition on signage and flat screens within event venue with continuous looped recognition playing throughout the evening**

***To be featured in at-event recognition, sponsorship reservation form must be received by October 23, 2009.*

Please note that \$700 of the sponsorship is tax deductible. However, if tickets are not redeemed, the 100% of the donation is tax deductible.





Silent Auction Donor Benefits

Donors to the Silent Auction will receive the following benefits:

- Name recognition on the Black & White Gala website (www.blackandwhitecharlotte.com) and the Young Affiliates of the Mint website (www.youngaffiliates.org) through July 1, 2010 with link to your company's website
- At-event name recognition on Silent Auction signage**
- The opportunity to feature your business/products at an exclusive event with an expected attendance of more than 400 of Charlotte's up-and-coming young professionals
- At-event name recognition on flat screens within event venue with continuous looped recognition playing throughout the evening**
- Donations valued at \$1,000 or more will also be featured in e-mail blasts promoting the event to electronic mailing list of 2,290 members

***To be featured in at-event recognition, donation information form must be received by October 23, 2009.*